



Do Over: Why it Will Work Now When it Didn't Work Then (Paperback)

By Matt Theriault

AUTHORHOUSE, United States, 2010. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Since starting a record label out of the trunk of his car in the early 90 s, Matt Theriault s time as a serial entrepreneur has endured a few Do Overs, to say the least. Business naivete and ultimately the emergence of the digital music download derailed this successful, self-taught business man s dreams of fame and fortune to a point at age 34 where the words paper or plastic crossed his lips countless times per day. Determined to embark on one final Do Over, Matt Theriault created and implemented a simple step-by-step plan compiled from his lessons at Hard Knock University that anyone can easily follow. The success of that plan, now dubbed the Do Over Plan, has Matt back on track producing amazing results with extreme velocity and positioned to completely eclipse his music business success in a fraction of the time. During a time where countless people, businesses and organizations urgently need a Do Over, Theriault s book will save careers, relationships and quite possibly lives. Using the Do Over Plan that Theriault has put..



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