



The Entrepreneur's Guide to Successful Leadership

By Dan Goldberg, Don Martin

ABC-CLIO. Hardback. Book Condition: new. BRAND NEW, The Entrepreneur's Guide to Successful Leadership, Dan Goldberg, Don Martin, It's one thing to come up with a good business idea, and quite another to marshal the people, money, and other resources entrepreneurs need to make the dream a successful reality. That's why most businesses fail within the first two years. The Entrepreneur's Guide to Successful Leadership helps budding moguls make it out of the toddler phase of entrepreneurship and into adolescence and adulthood with confidence. A concise and practical guide to leading smaller enterprises, the book is based on a proven, nine-step model of effective leadership developed by Dan Goldberg-the founder of the For Eyes optical chain-and entrepreneur and educator Don Martin. Step by step, readers learn what real leadership looks like and how to lead and grow the successful enterprise. Creating a vibrant business starts with understanding who you are, say the authors, and then coming up with a vision, mission, and strategy. That's the easy part. The hard part is to execute the strategy in line with your dreams, while using effective, ethical tactics to establish the business and prosper. Seasoned hands, the authors make that job easier, while helping...



READ ONLINE
[1.19 MB]

Reviews

The ebook is simple in read easier to recognize. It is one of the most awesome book we have read through. I am happy to explain how this is basically the finest pdf we have read inside my very own lifestyle and may be he finest publication for actually.

-- **Jaiden Turcotte DDS**

This kind of publication is almost everything and taught me to seeking ahead and a lot more. I really could comprehended almost everything out of this created e publication. I am effortlessly can get a pleasure of reading through a created ebook.

-- **Keon Lowe**

Other Books



[DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter](#)

DK Publishing. Paperback / softback. Book Condition: new. BRAND NEW, DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter, Linda Hayward, DK Publishing, This Level 1 book is appropriate for children who are just beginning to read....



[DK Readers L1: Jobs People Do: A Day in the Life of a Teacher \(Paperback\)](#)

DK Publishing (Dorling Kindersley), United States, 2001. Paperback. Book Condition: New. American.. 224 x 150 mm. Language: English . Brand New Book. This Level 1 book is appropriate for children who are just beginning to read. Ms. Hill brings 28 fish to...



[TJ new concept of the Preschool Quality Education Engineering: new happy learning young children \(3-5 years old\) daily learning book Intermediate \(2\) \(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



[TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children \(3-5 years\) Intermediate \(3\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



[TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children \(2-4 years old\) in small classes \(3\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



[The TW treatment of hepatitis B road of hope\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-10-28 Pages: 119 Publisher: People's Medical racket Reading: All books are the Youth Pre-employment Training software download generated...